

Neath Port Talbot Working in Partnership



Single Integrated Plan 2013-2023

This first Single Integrated Plan replaces the Community Plan 2010-2020, Health, Social Care and Wellbeing Strategy 2011-2014, Community Safety Plan 2009-2012 and Children and Young Peoples' Plan 2011-2014.

The Plan is available on the Council's website www.npt.gov.uk if you require a hard copy or need this information in larger print or in an alternative format, please ring the Corporate Strategy Team on 01639 763731 or email corporate.strategy@npt.gov.uk

Foreword

This Plan sets out our vision for Neath Port Talbot and the steps we will take together to protect and improve local services and support our communities.

We live in turbulent economic times. We must be clear as to where we should concentrate our collective efforts at a time when our budgets are reducing and there are many challenges facing people in our communities. This is why having listened to your views we are going to prioritise action in connection with children and young people, anti-poverty, health inequities and transport.

We have much to be proud of but if we want to create a Neath Port Talbot where everyone has an equal opportunity to be healthier, happier, safer and more prosperous, in the current climate we need to redouble our efforts to tackle poverty and ill health.

This Plan sets out our priorities for action and how we will monitor the progress as we implement our plans. It also describes our wider partnership work that we will continue to take forward.

We have a long history of working together and this gives us confidence that we are well placed to make a difference across Neath Port Talbot.

This Plan is supported by the following organisations:

- Neath Port Talbot County Borough Council
- Neath Port Talbot Council for Voluntary Services
- Abertawe Bro Morgannwg University Health Board
- Public Health Wales
- Mid and West Wales Fire and Rescue Service
- Natural Resources Wales
- Jobcentre Plus
- South Wales Chamber of Commerce
- Neath Port Talbot College
- Town & Community Councils
- Neath Port Talbot Homes
- Welsh Government
- South Wales Police
- Wales Probation Trust

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Neath Port Talbot in Context

Neath Port Talbot has a geographic area of 442 km² and is the eleventh largest council in Wales with a population of 139, 880 (the 8th highest population density). The population of the County Borough is projected to increase by 8,900 (6.5%) by mid-2023 (the eleventh highest expected population growth). Estimations indicate a rise in the number of older people by 17% from 2006-2031.

Neath Port Talbot has much to be proud of, with many successful projects and initiatives delivering good outcomes but we are facing a number of challenges, examples of which are set out below. However we are well placed to tackle these issues because partnership working is well developed. We are committed to working together in a collaborative way to effectively deploy our resources and maximise positive outcomes.

- 17 areas within Neath Port Talbot are within the top 10% of the most deprived communities in Wales.
- 4 Communities First Cluster areas.
- There are 179 Looked after Children per 10,000 of the 0 – 17 year old population; in Wales there are 90 Looked after Children per 10,000 of the 0 – 17 year old population.
- The fifth highest death rate from heart disease.
- The highest incidence of asthma in Wales at 7.73%.
- The third highest incidence with 61% of the population reporting being obese or overweight.
- 1700 cases of older people with dementia.
- An average of 29% of people reported as having a long-term limiting illness. The Welsh average is 23%, Swansea 23% and Bridgend 25%.
- 25% of those of working age (16-64) claim employment benefits compared to the Wales average of 14.7%.
- The 9th lowest average household income of the 22 Welsh local authorities.
- 24.6% of the working age population claiming benefits, compared to 18.6% nationally.
- The seventh highest rate of children living in workless households in Wales.
- 22.7% of pupils are entitled to free school meals compared with 18.9% nationally. This is the fourth highest in Wales.
- We have 20,365 unpaid carers (2011 Census), an 8% increase from 2001. The highest proportion across Wales.

What is our Vision for Neath Port Talbot?

Our vision is:

Creating a Neath Port Talbot where everyone has an equal opportunity to be healthier, happier, safer and prosperous.

What does that mean?

Over the next 10 years, we will work towards this vision so that:

- Children and Young People in Neath Port Talbot are physically and emotionally healthy; Adults of working age in Neath Port Talbot physically and emotionally healthy; and Older People in Neath Port Talbot are independent and enjoy a good quality of life;
- People in Neath Port Talbot “feel safe and are safe”;
- Neath Port Talbot’s communities and environment are sustainable;
- Neath Port Talbot has a strong and prosperous economy leading to reduced poverty;
- People in Neath Port Talbot fulfil their learning potential.

We have undertaken a detailed needs assessment to identify the most important issues to concentrate upon locally and we have also listened to your views. We have taken into account the rapidly developing regional agenda for public services and we have made sure that we have selected issues that are important to local people and where local action through collaboration across agencies will make an important difference.

Cross Cutting Priorities

We already have a number of existing partnerships that are working to make a difference. In developing this Plan we have reviewed our partnership arrangements and our existing priorities and the Welsh Government’s Programme for Government priorities. We have also identified opportunities to strengthen the way in which we work with citizens from the many diverse groups that exist within the County Borough. The work of our wider

partnerships is set out in the following section. Whilst all of these are important, having listened to your views, we are going to prioritise action in the following areas:

- **Children and Young People** – we will work together to ensure that children and young people get the best possible start in life and achieve their potential. In particular, we will prioritise work to:
 - Support the effective and speedy implementation of the Strategic Improvement Plan for children and young people so that children and young people at most risk are effectively safeguarded.
 - Reduce the number of children looked after by the local authority;
 - Implement a common access point for children and family services, led by Children and Young People Services so that we can ensure that the right help and support is targeted at families at the right time, using a team around the family approach to our work;
 - Ensure that we have robust local arrangements in place that interface effectively with the new regional Western Bay Safeguarding Children Board;
 - Strengthen prevention and early intervention programmes; and
 - Identify what more we can do together to ensure children and young people are able to enter work, further education or training when they leave full time education and are supported to be independent adults.

- **Anti-poverty** – we will work together to support families on low incomes, prioritising:
 - Work to mitigate the impact of welfare benefit reforms – this will include identifying who is most affected and how existing systems and arrangements can be developed to ensure those most in need receive the help and support they require; and
 - Work that enables Neath Port Talbot to make the best use of the European funding which is available.

- **Health inequities** - we will build on what we have achieved so far through our health and wellbeing partnership, in particular:
 - We will complete our work to integrate local health and social care services for older and disabled people, with a strong focus on enabling people to retain or regain their independence and to reduce the level of unplanned admissions to hospital and care services; and
 - We will renew our partnership commitment to encouraging people to take greater responsibility for their own health, particularly by reminding people of the impact poor lifestyle behaviour has on long term health and disability.
 - We will also press for changes in national public health policy where this is in the interests of local people and take steps to ensure partner organisations build health improvement into their policy and planning arrangements.
- **Transport** - we will identify transport issues of the greatest concern locally and explore how these might be addressed through local, regional and national mechanisms. We will identify the impacts of these arrangements upon our local communities and the issues that need to be considered when planning service changes.

Principles

Our work will also embrace the following principles:

- **Early intervention** - aiming to act at an early stage to either prevent things from worsening or not happening in the first place.
- **Collaboration and service integration** - joining up or integrating services and activities across our organisations to improve the experience of those using our services.

- **Community cohesion** - helping people to do more for themselves and their neighbours including living alongside each other with mutual understanding and respect.
- **Sustainable development** - examining the impact of our work on people, our communities and natural resources.
- **Equalities** - ensuring we take into account the needs of those who may be excluded from a service because they are from what could be considered a socially disadvantaged group, together with those in danger of being discriminated against due to age, sex, gender reassignment, disability, race, caring responsibilities, sexual orientation, language, marriage/civil partnership, religion/belief and pregnancy/maternity. Where common themes have been identified in our Strategic Equality Plans and other equality policies, we have an opportunity to work together to effectively tackle people's needs. This includes continuing to address Welsh language needs and taking the opportunity to review the Plan following the publication of the Welsh Language Standards.
- **Reducing poverty** - concentrating our work to support the most disadvantaged groups or people across our County Borough, for example, working with the necessary agencies, especially in Communities First areas. This strategy will ensure that children and young people living in poverty have the same life chances and opportunities as others. Our focus will be to reduce the number of families living in workless households, improve the skill level of parents and young people in low income families so that they can secure well-paid employment and reduce inequalities in health, education and economic outcomes for children living in poverty, by improving the outcomes of the poorest. Child poverty has been mainstreamed throughout the outcomes within the Plan.

Delivering and Monitoring the Plan

The detailed work to achieve the vision will be set out in delivery plans which will be overseen by the Local Service Board (LSB). The LSB is the strategic partnership forum in Neath Port Talbot. It brings together senior leaders from across the public, private and voluntary sectors to identify and agree areas for collaborative

working. The LSB also supports and provides challenge to the range of partnership forums and boards that are operating across the Neath Port Talbot area.

To robustly evidence the progress against this Plan a “results based accountability” performance management framework has been developed. This framework identifies how we will know if people are better off as a consequence of the actions we have taken. It also enables us to see if individual projects and actions are making the right contribution to our agreed priorities. There will also be regular opportunities for Elected Members to scrutinise the work.

Progress will be reported to the LSB using the agreed performance measures and related datasets. At the end of each year an annual report will be published summarising the progress made during the year and confirming the priorities for joint action in the year ahead. A more thorough review will be undertaken as and when required. This will include a review approximately every 4 years, in line with the local electoral cycle. Partner agencies will also ensure that their organisational plans are aligned with the vision and priorities for action.

An Information Strategy has been produced, which sets out our commitment to making the best use of our resources to provide the right information at the right time to inform this work. Please see the Information Strategy for further information.

Engagement

There has already been a great deal of consultation activity carried out by the existing partnerships, especially when identifying the most important priorities for partners to concentrate upon.

A further period of consultation has taken place for the Plan, to ensure that the widest range of people and organisations were able to shape the Plan at each stage of its development. As a result of reviewing the comments made during the consultation, some changes were required to the draft Plan, which included adding some new actions.

It is important that there continues to be wide ranging involvement in implementing the actions we need to take to address the priorities. A Joint Citizen Engagement Strategy, explaining how we will do this has been produced. This will help ensure that citizens and communities from across the County Borough, including children young people and their families, are able to fully participate in the Plan. Please see the Joint Citizen Engagement Strategy for further information.

We have already set out in this Plan the four areas we have prioritised for action. The next section of this Plan will set out the broader partnership work we will take forward in pursuit of our vision and describe:

- What do we want to improve?
- Why do we want to make these improvements?
- What are we going to do?
- What can you do?
- How will we know we have made a difference?

1. Outcomes: Children and Young People in Neath Port Talbot are physically and emotionally healthy; Adults of working age in Neath Port Talbot are physically and emotionally healthy; and Older People are independent and enjoy a good quality of life.

What do we want to improve?

We want to improve the health and wellbeing of all people living in Neath Port Talbot and reduce the gap between the least and most healthy.

Why do we want to make these improvements?

While we deliver excellent public services, individually and in partnership across public, private and voluntary sectors and we have areas of outstanding natural beauty and open spaces, the health of local people is generally poorer than the rest of Wales and there is a big gap between the least and most healthy people.

What are we going to do?

Continue to encourage everyone to adopt healthier lifestyles

- Reduce obesity.
- Reduce excessive alcohol consumption in adults.
- Discourage young people from starting to smoke and encourage smokers to quit.
- Reduce teenage conception rates.
- Reduce the incidence of risky behaviour in children and young people.
- Increase uptake of immunisation and vaccination in children under five, vulnerable adults and older people.
- Improve emotional wellbeing in targeted groups including children and young people.

- Improve the dental health of young children.
- Reduce accident and injury rates.

Continue to embed health improvement into our policy making and service delivery arrangements

- Complete the work we have started to embed health improvement into the Local Development Plan.
- Encourage employers across the private, public and third sector to promote better health and wellbeing in the workplace.
- Empower specific groups to better manage their own health and wellbeing through active participation e.g. airAware Project.
- Identify other ways in which we can improve policy making and service delivery arrangements to promote and secure better health and wellbeing.

Continue to Remodel and Integrate Health and Social Care Services

We will support the development of integrated service delivery between health, social services and other agencies across the Western Bay area (Neath Port Talbot, Swansea and Bridgend). Locally, we will focus on:

- Establishing the Community Resource Service.
- Implementing the Intensive Family Support Service.
- Fully implementing the local plans that will deliver the National Autism Strategy.
- Implementing the actions that emerge from the Western Bay Programme.
- Fully implementing the actions that arise from the Mental Health Measure 2010.
- Fully implementing improvements to the stroke care pathway.
- Further improving arrangements when children move between children's services and adults' services
- Continuing to support people at risk of homelessness/who are homeless.
- Improving services for disabled children and young people.
- Working together to safeguard children, young people and vulnerable adults, giving particular attention to the way in which we can support the improvement of children's social services.
- Reviewing and developing family support services that are relevant and targeted to families that need them most.
- Improving access to information on healthcare and wellbeing services.

What can you do?

- Take responsibility for you and your family's health by committing yourselves to regular exercise and healthy eating making it fun and enjoyable for everyone. For ideas on how to improve your health and wellbeing have a look at the Health Challenge Neath Port Talbot website www.healthchallengenpt.org
- Have a look at the NHS Direct Wales Directory of Support Services at www.nhsdirectwales.nhs.uk to search for local health, wellbeing or support services. The directory contains information about a wide range of community groups, befriending schemes, condition specific support groups, transport schemes and chronic condition management services to name just a few.
- Ensure you receive important vaccinations like the flu jab. If you are in one of the following categories see your GP for your free flu jab:
 - a paid or unpaid carer,
 - over 65,
 - live in a nursing or residential care home,
 - under 65 and have a long term medical problem

To stay protected, you should have a new vaccine every year.

How will we know we have made a difference?

Children and Young People are physically and emotionally healthy:

- % of live births with a birth weight of less than 2,500g
- % reception year children who are of a healthy weight (Data Development Agenda)
- % uptake of MMR2
- % uptake of the HPV Vaccination
- Decayed, missing and filled teeth score (5 year old children)
- Conception rate per 1,000 female residents aged 13 – 15 years old

Adults of working age are physically and emotionally healthy:

- % of adult smokers
- % of adults who are overweight or obese
- % of adults drinking above the recommended limit, at least one day a week
- % adults currently being treated for any mental illness
- % working age population economically inactive (excluding students)
- % uptake of influenza vaccination (under 65's, at risk)
- % uptake bowel screening
- Breast Screening - % resident and eligible women screened
- Adults reporting being physically active on 5 or more days in the past week

Older people are independent and enjoy a good quality of life:

- Life expectancy
- % uptake of the Influenza vaccination (65 and over)
- Quality of life indicators:
 - % adults (aged 65 and over) smoking
 - % adults (aged 65 and over) drinking above guidelines
 - % adults (aged 65 and over) meeting physical activity guidelines
 - % adults (aged 65 and over) who are overweight or obese
 - % adults (aged 65 and over) with a limiting long term illness
- Emergency hospital admissions with diagnosis of fractured neck of femur

2. Outcome: People in Neath Port Talbot “Feel Safe and are Safe”

What do we want to improve?

We want to improve people’s safety, both real and perceived.

Why do we want to make improvements?

While Neath Port Talbot has had a 31% decrease in total recorded crime over the last 5 years there has been a recent notable rise in one crime type: violence with injury. This is a concerning trend which is likely to worsen given the forthcoming Welfare Reforms and continuing economic downturn.

Future developments and trends, including the implications of the Welfare Reform Act 2010 -12, the prevalence of new psychoactive substances and general drug and alcohol abuse amongst others will impact on people’s safety.

What are we going to do?

Reduce the impact of Crime and the Fear of Crime

- Reduce the overall level of crime through early intervention and prevention.
- Reduce the impact of personal crime (violence and burglaries etc)
- Reduction in violence with injury.
- Reduce re-offending by monitoring the Integrated Offender Management Cymru Scheme.
- Increase people’s confidence in reporting problems and improve levels of public satisfaction and victim satisfaction.
- Measure levels of public engagement.
- Work with partners to provide a co-ordinated approach to hate crime issues.

Mitigate the effects of Fire on the Community

- Developing community safety initiatives to reduce the number of deliberate fires.
- Continue to put into place measures to make people aware of the risk of accidental fires.

Improve Public Confidence and Satisfaction around levels of Anti-Social Behaviour

- Comply with South Wales Common Minimum Standards around Anti- social Behaviour.
- Reduce number of repeat and vulnerable victims of Anti-social Behaviour.

Reduce the incidence and impact of Domestic Abuse

- Increase the numbers of children, young people and adults receiving appropriate services for their needs.
- Increase the numbers of young people who have an awareness and understanding of the impact and consequences of domestic violence and abuse.
- Increase the numbers of frontline professionals who have an awareness and understanding of domestic abuse and its impact.
- Increase the understanding and awareness in the general population of domestic violence and abuse.

Reduce the numbers of Young People involved in criminal behaviour

- Better targeted prevention initiatives.
- Work with young people who are entering formal youth justice system for the first time.
- Reduce the number of young people entering the youth justice system as first time entrants.
- Prevent as many young people as possible entering custody.
- For those who do enter the Youth Justice System to reduce the likelihood of their re-offending.

Reducing the harm of Substance Misuse

- Increase the number of people entering and completing treatment programmes.
- Increase public awareness of the consequences of substance misuse.
- Reduce the misuse of illegal and prescription drugs.

What can you do?

- Use 101 non emergency number to report suspicious behaviour, anti- social behaviour, hate crime incidences etc to the police or phone the Anti Social Behaviour Helpline on 01639 889709.
- Take responsibility for your own safety, security and property. Contact the Neath Port Talbot Community Safety Team for advice on 01639 889161 or if you want to report graffiti phone this number as well.
- Report criminal activity anonymously to Crimestoppers on 0800 555111.
- Join your local Neighbourhood Watch scheme or set one up – ring 01639 889162 and ask to speak to The Neath Port Talbot Neighbourhood Watch Coordinator.
- Get engaged in crime prevention initiatives such as attending Partners and Communities Together (PACT) meetings to discuss any concerns you have about crime and disorder locally.
- Visit www.ourbobby.com for information on neighbourhood policing and preventative initiatives.
- Encourage family and friends to discuss domestic abuse issues openly and to get support. Telephone the Domestic Abuse Helpline on 0808 8010800.
- Get involved, many departments within the partnership rely on community volunteers (Victim Support, Women's Aid and Youth Offending Team).

How will we know we have made a difference?

- Rate of total recorded offences per 1,000 people.
- Number of first time entrants into the youth offending system
- Rate of re-offending
- Number of reported incidents of anti-social behaviour
- Number of A&E Attendances (Assaults)
- Number of reported incidents of hate crime
- Total number of reported fires – accidental and deliberate
- Rate of persons referred for treatment for drug related conditions per 100,000
- Increase public awareness of the consequences of substances misuse (Data Development Agenda)
- Number of domestic abuse incidents reported (Data Development Agenda)
- % reported repeat domestic abuse incidents (Data Development Agenda)

3. Outcome: Neath Port Talbot's communities and environment are sustainable

What do we want to improve?

We want to improve the sustainability of our communities and environment.

Why do we want to make these improvements?

Our communities and environment are important and vital aspects of Neath Port Talbot. However, they can be the most fragile.

Strong and sustainable communities will be required to face the ever increasing challenges ahead. The development of the third sector to provide services by, for and within communities themselves will help strengthen the communities' capabilities. Additionally, improvements across all housing tenures are necessary to ensure that our communities maximise their full potential.

Our historic heavy industrial past has left us with one of the highest per capita carbon footprints in the UK. There is a need to reduce our carbon footprint as far as possible by changing our lifestyles while at the same time ensuring that we enhance our natural environment and protect it for future generations.

Our communities' cultural and historic heritage is important as are the needs of protected characteristic (equality) groups. Social inclusion across sustainable communities is our goal including the protection of the Welsh language in our communities where the Welsh language is important.

What are we going to do?

Develop communities that are strong and sustainable through meeting housing needs across all tenures

- Increase the supply of new affordable housing using social housing grant and developer's contributions and other funding opportunities.
- Reduce the number of empty properties.
- Continue to prevent homelessness by working with potentially homeless households.
- Improve residents' ability to remain independent in their own homes through providing support and/or adapting their homes to meet their needs.
- Regenerate our deprived communities through housing intervention and environmental activities.
- Promote a good quality and well managed private rented sector.
- Ensure registered social housing landlords invest in social housing to meet the defined Welsh Housing Quality Standards.
- Monitor housing need and demand levels.

Ensure environmental sustainability by living within our limits and ensuring healthy and clean air, land and water

- Change systems and processes and raise awareness so that the County Borough's carbon footprint is significantly reduced, where organisations and residents use energy more efficiently and the growth of more sustainable renewable energy technologies is stimulated leading to a low carbon way of living.
- Work to ensure the carbon footprint of LSB partner organisations is reduced through greater efficiency in energy use.
- Ensure that Local Development Plan policies protect the countryside, landscapes, townscapes, biodiversity, cultural and historic heritage of the area from unnecessary or damaging developments while meeting the needs of local communities.
- Ensure robust regulation and effective environmental management systems provide healthy and clean air, land and water, allowing all citizens to enjoy the outdoors safely.
- Ensure that we work together to meet the requirements of the Water Framework Directive and achieve Blue Flag status for Aberavon Beach.

- Work together to increase sign up to the Flood Warning service in flood risk areas across the County Borough.
- Work together to further reduce fly tipping across the County Borough.

Protect, enhance and conserve our natural and built environment

- Ensure that every community has access to a safe and healthy environment including access to community open space within walking distance from their homes and to well maintained Public Rights of Way.
- Ensure the diversity of local habitats and species is successfully managed, protected and enhanced; helping citizens enjoy wildlife in a healthy environment.
- Work with and encourage volunteers as individuals and groups to conserve and enhance our natural environment and biodiversity.
- Work with partners to deliver the Council's Local Flood Risk Management Strategy.
- Address dereliction and loss of character in our settlements and urban centres.
- Protect and enhance the County Borough's historical heritage, built environment and identity.

Develop Sustainable Transport

- Work with partners, planners and developers to promote investment and regeneration, including sustainable transport options providing access to employment and amenities for all.
- Complete Harbour Way Stage 2 so increasing opportunities for economic development and reducing congestion on the M4.
- Complete the re- development of the Port Talbot Parkway station.
- Further enhance and integrate Community Transport.
- Develop a comprehensive commuter cycle network that enables residents and visitors to access towns, employment centres and visitor attractions effectively and safely.

Reduce waste and move towards maximising recycling

- Work to raise the public's sense of responsibility to re-use, minimise, reduce and recycle waste, exceeding national targets.
- Determine and deliver the best option for the Council to deal with residual waste and food waste.
- Meet the requirements of regional and local waste management plans.

Support opportunities for the building of safe, resilient, economically viable and sustainable communities

- Prepare a Local Development Plan (LDP) which projects the overall growth of the County Borough (population, economic, housing) and promotes sustainable development.
- Support the development of local produce and the market for it both within and outside Neath Port Talbot.
- Support and promote development of social enterprises and encourage third sector organisations to become grant independent and generate more income through trading and other sustainable income sources.
- Deliver current Convergence funded programmes aimed at making social enterprises more sustainable.
- Support and promote the interests of the third sector to prosper on a local, regional and national level.
- Maximize the potential for local communities, in particular through the promotion of community funds linked to renewable energy providers.
- Preserve and enhance the County Borough's cultural heritage and identity including the Welsh language in language sensitive areas.
- Improving opportunities for play by using the recommendations from the Play Sufficiency Assessment 2013 to develop a plan for implementing our new Play Strategy.
- Increase public safety by promoting road safety awareness through active participation.

What can you do?

- Share your views and opinions (i.e. from people who receive housing related support) through participation in community and peer evaluation groups.
- Seek early advice if in rent or mortgage arrears and access Citizens Advice Bureau www.citizensadvice.org.uk and Shelter www.shelter.org.uk
- Visit www.npt.gov.uk/housing and www.neathporttalbothousing.co.uk for good advice.
- Email housing strategy (housing.strategy@npt.gov.uk) to be on their affordable housing data base.
- Reduce your carbon footprint by changing how you live.

- Be aware of how your presence and activities can affect the area in which you live and the countryside around you.
- Seriously consider walking, cycling and/or using public transport as an alternative means of travel for commuter, shopping and leisure purposes.
- Ensure your property and the area you live in is kept clean, tidy and safe
- Support your local economy by shopping and visiting attractions that are local to you.
- Reduce, Reuse, Recycle, think before you buy, use the kerbside waste collection services, use the civic amenity sites to dispose of your waste.

How will we know we have made a difference?

- Number of affordable housing units provided during the year
- % of all potentially homeless households for whom homelessness was prevented for at least six months
- % of private sector dwellings that had been vacant for more than six months as at 1st April that were returned to occupation during the year through direct action by the Local Authority
- % reported fly tipping incidents cleared within five working days
- % total length of public 'Rights of Way' which are easy to use by members of the public
- % of Local Authority collected municipal waste prepared for reuse, recycling and composting
- % of road casualties killed or seriously injured (Data Development Agenda)
- % of residents participating in recycling across the County Borough (Data Development Agenda)
- We will have improved Reduction in Carbon, Reduction Commitment (CRC) score
- We will have met European legislation on air quality, contaminated land and water quality

4. Outcome: Neath Port Talbot has a strong and prosperous economy leading to reduced poverty

What do we want to improve?

We want to improve our local economy and help reduce poverty.

Why do we want to make improvements?

The contraction of heavy industry in the area has impacted on the economic growth of Neath Port Talbot. The challenges of the geography have created problems with access between rural and urban areas and then consequently the ability of communities to access employment opportunities. These extremely difficult economic times have further compounded the challenges in economic growth and job creation.

What are we going to do?

We are going to develop key sites, projects and infrastructure so we keep and attract investment into the local economy

- Develop key sites and premises across the County Borough to encourage economic growth and ensure that the development and implementation of the Local Development Plan allows us to do this. Sites include Coed Darcy Urban Village, the new Swansea University Science and Innovation Campus, Baglan Energy Park, Harbourside serviced by the new Harbour Way, Port Talbot Parkway, physical improvements to Port Talbot town centre, Pontardawe and Croeserw, the redevelopment of Neath town centre and Croeserw Community Enterprise Centre and the Afan Lido.
- Maintain a watching brief of the City Region developments and future Welsh Government regeneration programmes and consider ways in which Neath Port Talbot can benefit.
- Develop the tourism sector, in particular tourism related businesses, and consequently increase jobs in the local area.

- Maximise community benefit clauses in all contracts and the planning process to increase local jobs and benefits to local businesses.
- Make the most of community investment by working in partnership with NPT Homes and Gwalia who are delivering substantial investment programmes within the County Borough.
- Delivering the Convergence/Welsh Government funded project to develop mountain biking in South Wales.
- Work with Welsh Government to gain investment from the final year of the Western Valleys Strategic Regeneration Area.

We are going to create high quality jobs and economic growth across the County Borough through development and investment

- Deliver the current programme of European Convergence and Rural Development Plan for Wales funded projects to build stronger local and regional communities.
- Take a more strategic targeted approach to maximising funding from European and domestic sources in the future.
- Engage with others to deliver regional collaborative projects, such as in relation to inward investment, place marketing and business development through the Swansea Bay Partnership.

We are going to maximise the number of people who are able to access employment, by addressing barriers to employment

- Reduce the number of people not in work through key employment support initiatives such as the South West Workways project, COASTAL project, local Employment Support Group, other initiatives sponsored/led by Jobcentre Plus and employability projects supported in Communities First areas.
- Work with young people and disadvantaged parents to ensure that they have the skills and confidence so that they are best equipped to embark on working life.
- Further develop training and employment opportunities for disadvantaged groups including young carers, care leavers, past offenders and unemployed 18-25 year olds.
- Promote self-employment initiatives.
- Ensure that a strong network of support is available to help individuals manage changes to Welfare Reform, in order to address barriers which prevent people from accessing employment.

We are going to develop a strong network of local businesses who are able to generate economic growth

- Provide good quality business support services.
- Encourage young, high technology companies to emerge from the Baglan Bay Innovation Centre.
- Attract business leaders in Research and Development to purpose built accommodation such as the Research and Development Village in Port Talbot Harbourside.
- Support the development of social enterprises, as an alternative business model where appropriate.

What can you do?

- Support local businesses by buying local where possible. Join the NPT Local Producers Group (01639 686830).
- Develop social enterprise and third sector opportunities. Contact Collaborative Communities at Neath Port Talbot CVS (01639 631246) for support.
- Contact Neath Port Talbot Credit Union (01639 632100) for help to manage your finances more effectively.
- Access business advice and support through Neath Port Talbot's Business Development Team (01639 686835).
- Visit www.careerswales.com for impartial careers information, advice and guidance for all ages.
- Contact Workways (01639 684250) to help you get back into work.

How will we know we have made a difference?

- % working age people (aged 16 – 64) who are employed
- % working age people (aged 16 – 64) who are economically active
- % of working age (aged 16 – 64) who are claiming Job Seekers Allowance
- % of young people (aged 16 – 24) who are unemployed
- Number of newly opened enterprises
- Number of enterprises closing
- Proportion of children living in families in receipt of out of work (means-tested) benefits or in receipt of tax credits where their reported income is less than 60% of median income (Data Development Agenda)

5. Outcome: People in Neath Port Talbot fulfil their learning potential

What do we want to improve?

We want to help and support people fulfil their learning potential.

Why do we want to make improvements?

While our pupils generally perform well in school we recognise there are instances of under achievement which will impact considerably on the individual's and the communities future prospects.

We have recognised that there is a need to raise standards in both school and pupil performance and to secure continuous improvement in service delivery.

Improvements are required in the delivery of an effective and appropriate service to those in full time education as well as to other members of our communities through a wide range of learning experiences.

What are we going to do?

Improving education – schools are fit for purpose and are capable of delivering high quality educational experiences

- We will implement a structured programme of school re-organisation that delivers 'fit for purpose', 21st Century standard schools.
- We will facilitate the raising of standards and the improving of pupil outcomes.
- We will ensure that sufficient and appropriate school places are available and that schools are accessible to pupils, including Welsh-medium schools.
- We will reduce surplus places.

- We will promote more effective ways of managing educational provision, including alternative school governance arrangements.
- We will ensure that the provision of education within the County Borough is delivered in an efficient and cost effective manner.

Supporting children and young people to fulfil their potential

- Promote quality childcare provision and address identified gaps as recommended in our Child Care Sufficiency Assessment.
- Reduce the gaps in attendance and attainment of vulnerable groups including looked after children and those eligible for free school meals.
- Ensure pupils develop their numeracy and literacy skills (English and Welsh).
- Improve the identification of young carers and their access to all youth support services that will help them achieve their full potential.
- Ensure that children/young people that need hospital care/treatment receive the support necessary to achieve their potential and to overcome the impact of any adverse affects of hospitalisation on their families.
- Ensure that the 14 -19 Learning Pathways programme supports all young people to achieve their full learning potential.
- Provide increased opportunities for young people to gain recognition of formal, informal and non formal education outside the school setting.
- Implement the Anti-bullying Strategy.

Improving learning outcomes for adults

- Promote a culture of lifelong learning to improve provision and attainment for all adult learners.

What can you do?

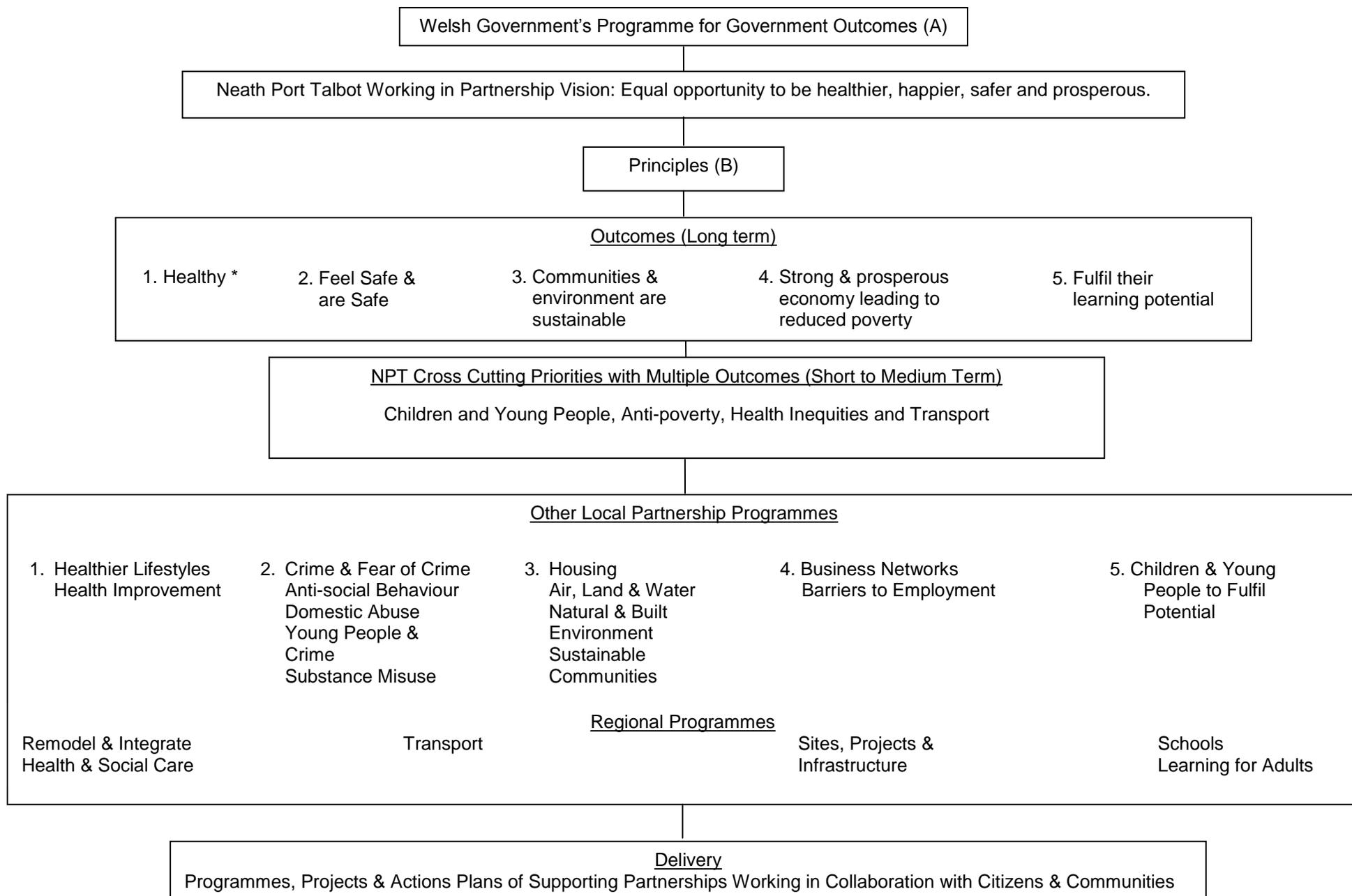
- Join a local library and borrow books, music, DVDs, talking books or book a library PC online.
- Give your child the best start in life by reading to them from an early age and engage them in a wide range of learning activities. Visit www.npt.gov.uk/play for play ideas.

- Contact Neath Port Talbot's Lifelong Learning Service, 01639 898581 for advice and guidance on local learning opportunities.
- Contact the Family Information Service for information on registered childcare, education and family learning services, play, leisure, sports and culture services etc on 01639 873018 or visit www.nptshake.com.
- Ensure your child attends school on a regular basis as children with over 90% attendance at school are more likely to gain 5 or more A-C GCSEs or equivalent qualifications.

How will we know we have made a difference?

- % pupil attendance in the primary school sector
- % pupil attendance in the secondary school sector
- Number of permanent exclusions
- Days lost through fixed term exclusions
- % pupils achieving the Level 2 Threshold (5 GCSE A* - C or equivalent) including English/Welsh & Mathematics
- % year 11 school leavers known not to be in education, employment or training (NEET)

Neath Port Talbot Single Integrated Plan



Legend

- A. Welsh Government's Programme for Government Outcomes of particular significance for local multi agency delivery:
- Improving early year's experiences;
 - Improving health and educational outcomes of children, young people and families living in poverty;
 - Preventing poor health and reducing health inequalities;
 - More inclusive and cohesive communities;
 - Improving the skills of young people and families;
 - Ensuring people receive the help they need to live fulfilled lives;
 - Creating sustainable places for people.
- B. Neath Port Talbot Single Integrated Plan Principles:
- Early intervention
 - Collaboration and service integration
 - Community cohesion
 - Sustainable development
 - Equalities
 - Reducing poverty

* **Healthy:** Children and Young People are physically and emotionally healthy; Adults of working in Neath Port Talbot are emotionally healthy; and Older People in Neath Port Talbot are independent and enjoy a good quality of life.